



# SPRA SPONSORSHIP PACKAGES-2020

In 2020, the **6<sup>th</sup> SPRA NATIONAL CONFERENCE AND AWARDS DINNER** will be held on Wednesday 24<sup>th</sup> June at the DeVerre Staverton Estate, Daventry and the **SPRA MEMBER GOLF DAY**, will be held on Wednesday 9<sup>th</sup> September at Oulton Hall, Leeds. We are delighted to once again offer sponsorship opportunities for SPRA Events 2020:

## HEADLINE PACKAGE (x1)

**£5,000 +VAT**

- 1 x Exhibition space at the conference. Central position, includes 6ft clothed trestle table, 2 x chairs and space for large wrap around banner
- 4 x Conference spaces and dinner places (accommodation is to be paid at cost)
- Seats at prominent table
- 1 x Exhibition space at the Golf Day, one golf place and one dinner place (accommodation to be paid for at cost)
- Official thank you & opportunity to make a supporting statement at conference opening
- Sponsor logo on signage at both events
- Sponsor logo across 2020 event page and online registration
- Company profile on the event website
- Acknowledgement in all online and printed collateral for both events
- Joint lead branding with SPRA on any merchandise
- Sponsor logo on all pre-event Press Releases and advertising
- Opportunity to place delegate gifts on dinner tables at both events
- Full page advert in conference brochure

## GOLD PACKAGE (x2)

**£2,500 +VAT**

- 1 x Exhibition space at the conference. Includes 6ft clothed trestle table, 2 x chairs and space for 2 x pop up banners or wrap-around banner.
- 4 x Conference spaces (accommodation & dinner to be paid at cost)
- 1 x Exhibition space at the Golf Day including dinner (golf and accommodation to be paid for at cost)
- Sponsor logo across 2020 event page and online registration
- Acknowledgement in all online and printed collateral for both events
- Inclusion in at least a dozen social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)
- Half page advert in conference brochure
- Opportunity to introduce and/or Chair one of four conference sessions

## SILVER PACKAGE (x5)

**£1,250 +VAT**

- 1 x Exhibition space at the conference. Includes 6ft clothed trestle table, 2 x chairs and space for 2 x pop up banners)
- 2 x Conference spaces (dinner and accommodation are to be paid for at cost)
- 1 x Exhibition space at the Golf Day (golf, dinner and accommodation to be paid for at cost)

- Sponsor logo across 2020 event page and online registration
- Acknowledgement in printed collateral at both events
- Inclusion in at least six social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)

### **BRONZE PACKAGE (max x10)**

**£350 +VAT**

- Digital advertising on screens in reception area during lunch and breakout times
- 1 x Conference space, (dinner and accommodation are to be paid for at cost)
- 1 x Exhibition space at the Golf Day (golf, dinner and accommodation to be paid for at cost)
- Sponsor logo across 2020 event page and online registration
- Acknowledgement in printed collateral at both events
- Inclusion in at least four social media posts direct from SPRA (including weekly newsletter, twitter and LinkedIn)

### **PACKAGE UPLIFT OPTIONS (Conference only)**

- Access to power - an additional fee of £50 on each sponsorship package (Headline, gold and silver only)
- A larger stand including the wrap-around banners or more than two pop up banners, carpet, free standing screen or other, an additional fee of £250 on top of each sponsorship package

### **GOLF ENTERTAINMENT SPONSOR**

**£1500 +VAT**

- Opportunity to introduce the entertainment
- 'Thank you' from evening host at the opening of the dinner
- ½ page advert in evening programme

### **DRINKS RECEPTION SPONSOR**

**£1500 +VAT**

- Branding at Drinks Reception for Awards and Golf dinners
- 'Thank you' from evening host at the opening of the dinner
- ½ page advert in evening programme

### **CONFERENCE AWARDS (x8)**

**£315 EACH +VAT**

- 1 x dinner place at the Conference Awards
- Presentation of the Award
- Logo on the Award
- Official photograph of the Award presentation for use on social media

### **GOLF DAY AWARDS (x5)**

**£125 EACH +VAT**

- 1 x dinner place at the Golf Day Dinner
- Presentation of the Award
- 1 x Exhibition space (max two pop up banners) at the Golf Day (golf and accommodation to be paid for at cost)
- Official photograph of the Award presentation for use on social media

Please note, SPRA is happy to work with our sponsors and partners to create bespoke packages to suit you. If none of the enclosed packages are quite what you are looking for please contact [cathie.clarke@spra.co.uk](mailto:cathie.clarke@spra.co.uk) to discuss other opportunities.